

[Provenance.io](#) Blockchain Raises \$20 Million in Security Token Offering

SAN FRANCISCO, July 2, 2019 — Provenance Blockchain, Inc. (“PBI”), the administrator for the [Provenance.io](#) blockchain, announced it has completed a \$20 million security token offering to support the continued development and expansion of the [Provenance.io](#) ecosystem. The Reg D private placement included broad participation from both blockchain and traditional technology investors.

[Provenance.io](#) was built by Figure Technologies, a leading fintech company founded by former SoFi CEO Mike Cagney. Figure has been an early adopter of [Provenance.io](#), originating, financing and selling its HELOC loans entirely on the blockchain. In May, investment bank Jefferies announced an up to \$1 billion uncommitted asset-backed financing facility for Figure loans using [Provenance.io](#).

Proceeds from the offering will go to staff the administrator and finance operations including compliance, technology and business development, as adoption of [Provenance.io](#) grows. Figure continues to be a Hash™ holder and is assisting in the establishment of the PBI board and providing certain services to PBI.

The security token on [Provenance.io](#), Hash, is the underlying equity of the blockchain. Hash serves two purposes: it provides a means to distribute fees paid into Provenance, and it provides a governance voting structure for PBI. There are 100 billion Hash tokens, and Hash can neither be created or destroyed. The price of Hash floats, and its value should be driven by the use of – and fees paid – on Provenance.

“This is a seminal moment for the blockchain industry in financial services,” said Sheila Bair, former Chairwoman of the FDIC. “[Provenance.io](#) has the potential to bring massive improvements to the industry, across asset originators, the buy and sell side, as well as regulatory benefits and better consumer protections. In particular, it will provide loan-level transparency around the quality of securitized assets and a clear, unalterable record of ownership—two things that were sorely missing during the financial crisis.”

Figure built and deployed [Provenance.io](#), a distributed stakeholder blockchain, in 2018. The company leverages the security, efficiencies and cost advantage of blockchain for loan origination, financing and sales. A diverse set of funds, banks and dealers are active on [Provenance.io](#) today.

"Blockchain technology will disrupt financial services in ways that unlock tremendous value through improving current processes but also introducing new ways to do business," predicts Jenny Johnson, President and COO of Franklin Templeton, a founding node manager for Provenance. "We are excited to facilitate and support blockchain adoption because change will happen when the technology is embraced by the market. The technology platform combined with the ecosystem makes Provenance stand out."

About [Provenance.io](https://www.provenance.io)

[Provenance.io](https://www.provenance.io) is the leading blockchain for the financial services industry. Provenance is in production today and used by a variety of financial institutions. Hash is the underlying token on Provenance and provides a means for distribution of economics and governance. [Provenance.io](https://www.provenance.io) is administered by Provenance Blockchain, Inc., an entity that serves at the pleasure of the Hash holders. Learn more at www.provenance.io.

Correction: July 2, 2019

An earlier press release related to the Reg D private placement dated April 10, 2019 inaccurately stated that the offering had closed.